

PC Meeting  
October 26,2004

Present : Ann, Susan, Shahram, Vini, Kris, Dev, Tracy, Mary, Stan, Sepideh, Anthoney, Steve, Maya , Jim

Late Arrival: Aileen (7pm)

I. Welcome new LSB reps to PC  
Sepideh to forward PC minutes to the LSB and if they need to respond it will be directly to their Reps. Only.

II. Fund drive Recap (Jim)  
KPFA fell \$25,00 short of it's goal. We may be suffering from 'Donor Fatigue' like WBAI. We don't want to get in the habit of extending our drives - Brain Storming Bolstering Off Air Fundraising tactics. Maybe Shorten Drives to 10 days , this one was 20.  
KPFA is soon to hire a Subs Assistant. Bring in groups/organizations to answer phones Amy hardly had any 'new' premiums, which didn't help us at all.

III. Review / Evaluating Specials Broadcasts (Jim)  
Now, if you think a proposal is worthy of time but we don't have any available. We can now offer them Internet 'web time'  
Immediate review of specials the week after it airs is essential to good decision-making. PC should give feed back to see if we as PC did a good job in approving particular proposals.  
WE need to Promote Specials...Cross promote programming.

IV. Program Co-ordinators Report / Evaluations, proposal review, Committee Set-ups (Vini)  
Not returning to PC just to give report. As a group PC is charged to bring good programming to the air. Focus on the jobs that need to be done by PC  
Review Show specials by having rotating Crews. Leave a paper trail of feed back and report back to the producer/programmer.

New Proposals Must be kept Confidential !! PC is a unit and it's not right to have personal attacks from the out side as if they heard something.  
Some show contracts are up and need to be evaluated before they are extended.  
We can go ahead and evaluate new show proposals so that when time does become available we got them ready to go.

V. Survey (Vini) has hired a work study student to input data Vini will make imputed data available for PC to review.  
Subscribers are Older folks so how can PC develop programming to bring in new listeners  
Discussion to evaluate KPFA as a whole and having an annual review of all shows

Motion : to set up crews and a rotating schedule to evaluate one time special programs,  
2) to have crews evaluate new proposals.  
Called to question, no objections it passes  
Programmers/producer will get fed back.

2) New Proposal Committee review crews.  
10 in favor, 1 opposed, 1 abstention

Crew #1: Kris, Steve, Aileen, Stan  
Crew #2: Dev, Mary, Sepideh, Luis  
Crew# 3: Shahram, Stacy, Ann, Anthony, Susan

#### V. LSB Show.

Seeing that we don't have more info for this months show there is a

Motion: LSB forfeits this month's show

Call to Question , no objections, 7 in favor , 1 apposed, 5 obstentions.

Meeting adjourned 8:10pm